ANNOUNCEMENT FOR IMMEDIATE RELEASE

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Osmose reservations: "Second Chance" offer & new artist video

Expressive E Announces "Second Chance" Offer, Comprising New Limited Quantities of Osmose Reservations For Anyone Who Missed out on the Sold-Out "Early Bird" Offer.

Paris, France, December 3rd, 2019 — One week after its well-received announcement of the Osmose synthesizer, Expressive E has sold out its "Early Bird" limited quantities of Osmose units at 40% off the regular price of \$/€1799. Due to high demand over the weekend, Expressive E has decided to open a final promotional phase of Osmose reservations, starting today.

Expressive E now offers limited quantities of "Second Chance" Osmose reservations available for \$/€1205 (33% off the regular price of \$/€1799). This "Second Chance" offer is exclusively available in Expressive E's webshop until supply lasts, or until December 31st at the latest.

A \$/€299 deposit is required to be on the Osmose waiting list, with the remaining balance due when the product is available for delivery: estimated for Fall 2020.

About Osmose

Osmose is a standalone synthesizer that combines an entirely-new A.K.A. Augmented Keyboard Action with the powerful and flexible EaganMatrix sound engine by Haken Audio, elevating the player's experience by introducing a new landscape of physical gestures for musicians to interact with sounds and produce music like they never have before.

More details on Osmose, along with high-resolution graphics and embeddable videos are available here. Answers to Frequently Asked Questions about Osmose can be found on the Product Page of Osmose and in the Help section of Expressive E's website.

New artist video

See Bill Laurance, Grammy award-winning keyboardist of Snarky Puppy, in action with a prototype of Osmose in this new video:

[OSMOSE - BILL LAURANCE VIDEO]

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About Expressive E

The French electronic instrument developer Expressive E has created the award-winning Touché and Touché SE controllers, the award-winning Arché physical-modeling instruments and multiple soundbanks, including the MPE Collection. Expressive E's mission is to improve the way musicians interact with sounds by creating a much more intuitive and powerful music-making experience.

The company debuted its first product, Touché, to bring the same emotive depth, playing sensation, and expression of acoustic instruments to the world of synthesizers and electronic music-making. As with an acoustic instrument, the users' fingers tap, press, or trace across the wooden touch plate to create new sounds with astonishing dimensions.

Expressive E builds an open ecosystem of hardware and software products, letting musicians rediscover their hardware and software synths simply by using Expressive E's presets or creating their own presets in the Lié software.

Press contacts

USA & Canada: Hummingbird Media, Inc.

Markkus Rovito

markkus@hummingbirdmedia.com

+1 (575) 208-4782

Jeff Touzeau

jeff@hummingbirdmedia.com

+1 (914) 602-2913

International (en/fr/es): **Expressive SAS**

Roméo Verlet

r.verlet@expressivee.com

+33(763) 419-192